



Coaches,

Over the last four years, LFCA and Big Game USA have worked together to offer custom-tailored *Team Issue* brand game footballs to Louisiana High Schools. Since 2018, our relationship with Big Game USA has provided several key advantages:

- :: The total proceeds from the LFCA | Big Game USA agreement has contributed \$22,403 to help fund activities and programs in Louisiana!
- :: The fully customized Team Issue game ball is still \$74.95 per ball; the price has remained the same for high schools in Louisiana since 2018.
- :: 100+ high schools in the state of Louisiana have made the Team Issue brand their official game ball.
- :: 14 Louisiana high schools have won a state football championship using Big Game USA game balls.

Here are some additional reasons we chose to work with Big Game USA:

- :: Big Game USA builds nearly all college game footballs for teams like LSU, Clemson, Oklahoma, Oregon and Alabama to name a few. And *Team Issue* brand is the official game ball for NAIA and JUCO colleges across the USA.
- :: *Team Issue* footballs are NFHS approved.
- :: Not only will they customize the leather, stripe, laces and shape to fit your QB's hand, they creatively stamp the football to be all about YOUR brand.

While this agreement does not require us to use any particular football, it benefits Louisiana Coaches to use *Team Issue* brand game balls. So, we ask you to join us and support the company that made a commitment to us. Please contact Big Game USA by contacting one of the representatives listed below to get your team equipped with some amazing game footballs.

Thank you for your support.

Sincerely,
Dwain Jenkins
President

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Big Game USA

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